

Master of Business Administration

(for Business Education)

Program Code	058	Minimum Duration	3 Semesters, 1.5 Years
Number Of Courses	08-11	Maximum Duration	8 Semesters, 4 Years
Credit Hours	30-33	Minimum CGPA Required To Earn Degree	2.50

PROGRAM OBJECTIVES:

Business education has been attracting priority in trade and industry, realizing this need for business graduates this program is designed to equip them with business education to enable the passing out graduates manage the affairs of the organization they desire to work in. With this end in mind, the program is set to have the following objectives:

- To provide them with substantive knowledge in the area of business education;
- To enable them to understand current models, issues, and concerns of managing business;
- To enable them to describe current practices, issues and concerns in business and apply these in the business;
- To enable them to evaluate and critique business practices with the aim to determine the better practices in business; and
- To enable them to devise appropriate strategies for their own professional development.

PROGRAM OUTCOMES:

On the completion of the degree, the scholars would be expected:

- To have developed substantive knowledge in the area of business education;
- To have got the potential of understanding current models, issues, and concerns in business;
- To have got the potential of describing current practices, issues and concerns in business and apply these in business;
- To have got the abilities of evaluating and critiquing of business practices with the aim to determine the better practices in business; and
- To have got the ability of devising strategies for their own professional development.

ELIGIBILITY :

Candidates with 16 years of business education (BBA-4 years/B.com-4 years/MBA-2 years or any equivalent qualification) with at least 50% marks in annual system or 2.00 CGPA on a scale of 4.00 in semester system are eligible to apply.

Applicant needs to pass GAT (General) to be conducted by NTS/ETEA/any Registered Testing Agency or University, with at least 50% cumulative score and to clear departmental interview at the time of Admission.

Candidates need to appear in an interview conducted by the university.

SEMESTER 1

Course Code	Course Title	Cr. Hrs. 12
MKT 560	Advance Strategic Marketing	3-0
MGT 570	Advance Strategic Management	3-0
FIN 573	Corporate Finance	3-0
RES 580	Advance Research Methods in Business	3-0

SEMESTER 2

Course Code	Course Title	Cr. Hrs. 12
	Elective I	3-0
	Elective II	3-0
	Elective III	3-0
	Elective IV	3-0

SEMESTER 3

Course Code	Course Title	Cr. Hrs. 8-9
Plan A: with Research Work		
RES 690	Research Project	0-6
Plan B: with Course Work		
	Elective V	3-0
	Elective VI	3-0
	Elective VII	3-0

SPECIALIZATIONS OFFERED

Marketing Management (HR, Quality)	Banking & Finance Project Management
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**LIST OF ELECTIVES FOR SPECIALIZATION
MARKETING**

Course Code	Course Title	Cr. Hrs.
MKT 551	Industrial Marketing	3-0
MKT 545	Brand Management	3-0
MKT 552	International Marketing	3-0
MKT 568	Advertising & Promotional Strategies	3-0
MKT 521	Cyber Marketing	3-0
MKT 564	Integrated Marketing Communication	3-0

MANAGEMENT (HR, QUALITY)

Course Code	Course Title	Cr. Hrs.
MGT 547	Organizational Design	3-0
HR 532	Strategic Human Resource Management	3-0
MGT 538	Industrial Relations	3-0
HR 536	Small & Medium Enterprise Management	3-0
MGT 535	Logistic Management	3-0
HR 541	Recruitment & Selection	3-0

BANKING & FINANCE

Course Code	Course Title	Cr. Hrs.
FIN 530	Business Finance	3-0
FIN 535	Financial Management	3-0
FIN 560	Bank Management	3-0
FIN 570	International Banking	3-0
FIN 568	Investment Analysis	3-0
FIN 562	International Finance	3-0
FIN 552	Financial Risk Management	3-0
FIN 611	Derivative Instruments	3-0
FIN 613	Credit Analysis & Investment Banking	3-0

PROJECT MANAGEMENT

Course Code	Course Title	Cr. Hrs.
MGT 515	Project Management Framework	3-0
MGT 520	Contracts & Procurement Management	3-0
MGT 523	Project Execution & Control	3-0
MGT 540	NGO Management	3-0
MGT 551	Crisis Management	3-0
MGT 517	Project Planning & Budgeting with Risk	3-0

Master of Business Administration

(for NON Business Education)

Program Code	109	Minimum Duration	5 Semesters, 2.5 Years
Number Of Courses	20-23	Maximum Duration	8 Semesters, 4 Years
Credit Hours	66-69	Minimum CGPA Required To Earn Degree	2.50

PROGRAM OBJECTIVES:

Business education has been attracting priority in trade and industry, realizing this need for business graduates this program is designed to Provide business education base to base who have not have business education bus want to seek their career in business education. With this end in mind, the program is set to have the following objectives:

- To equip them with Strong foundation of business education to enable them to manage the affairs of the organization that desire to work in;
- To provide them with substantive knowledge in the area of business education;
- To enable them to understand current models, issues and concerns of managing business;
- To enable them to describe current practices, issues and concerns in business and apply these in the business;
- To enable them to evaluate the critique business practices with the aim to determine the better practices in business; and
- To enable them to devise appropriate strategies for their own professional development.

PROGRAM OUTCOMES :

On the completion of the degree, the scholars would be expected to have:

- To have got equipped with the strong foundation of business education and are capable of managing the affairs of the organization they desire to work in;
- To have developed substantive knowledge in the area of business education; Specialization;
- To have got the potential of understanding current models, issues and concerns in business;
- To have got the potential of describing current practices, issues and concerns in business and apply these in business;
- To have got the abilities of evaluating and critiquing of business practices with the aim to determine the better practices in business; and
- To have got the ability of devising strategies for their own professional development

ELIGIBILITY :

Candidates with 16 years of non-business education like (BSCS/BE/MBBS/BDS/MCS/MIT or any equivalent qualification) with at least 50% marks in annual system or 2.00 CGPA on a scale of 4.00 in semester system are eligible to apply.

Applicant needs to pass GAT (General) to be conducted by NTS/ETEA/any Registered Testing Agency or University, with at least 50% cumulative score and to clear departmental interview at the time of admission.

SEMESTER 1

Course Code	Course Title	Cr. Hrs. 18
ACC 121	Principles of Accounting	3-0
ECO 112	Principles of Economics	3-0
MA 321	Business Mathematics & Statistics	3-0
MGT 107	Principles of Management	3-0
ENG 314	Effective Business Communication	3-0
MKT 227	Principles of Marketing	3-0

SEMESTER 2

Course Code	Course Title	Cr. Hrs. 15
FIN 231	Introductory Business Finance	3-0
HR 333	Human Resource Management	3-0
HR 356	Leadership & Team Management	3-0
ACC 211	Financial Accounting	3-0
MGT 323	Business & Corporate Law	3-0

SEMESTER 3

Course Code	Course Title	Cr. Hrs. 12
MKT 560	Advance Strategic Marketing	3-0
MGT 570	Advance Strategic Management	3-0
FIN 573	Corporate Finance	3-0
RES 580	Advance Research Methods in Business	3-0

SEMESTER 4

Course Code	Course Title	Cr. Hrs. 12
	Elective I	3-0
	Elective II	3-0
	Elective III	3-0
	Elective IV	3-0

SEMESTER 5

Course Code	Course Title	Cr. Hrs. 6-9
Plan A: with Research Work		
RES 690	Research Thesis	0-6
Plan B: with Course Work		
	Elective V	3-0
	Elective VI	3-0
	Elective VII	3-0

SPECIALIZATIONS OFFERED

- Marketing
- Management (HR, Quality)
- Banking & Finance
- Project Management

**LIST OF ELECTIVES FOR SPECIALIZATION
MARKETING**

Course Code	Course Title	Cr. Hrs.
MKT 551	Industrial Marketing	3-0
MKT 545	Brand Management	3-0
MKT 552	International Marketing	3-0
MKT 568	Advertising & Promotional Strategies	3-0
MKT 521	Cyber Marketing	3-0
MKT 564	Integrated Marketing Communication	3-0

MANAGEMENT (HR, QUALITY)

Course Code	Course Title	Cr. Hrs.
MGT 547	Organizational Design	3-0
HR 532	Strategic Human Resource Management	3-0
MGT 538	Industrial Relations	3-0
HR 536	Small & Medium Enterprise Management	3-0
MGT 535	Logistic Management	3-0
HR 541	Recruitment & Selection	3-0

BANKING & FINANCE

Course Code	Course Title	Cr. Hrs.
FIN 530	Business Finance	3-0
FIN 535	Financial Management	3-0
FIN 560	Bank Management	3-0
FIN 570	International Banking	3-0
FIN 568	Investment Analysis	3-0
FIN 562	International Finance	3-0
FIN 552	Financial Risk Management	3-0
FIN 611	Derivative Instruments	3-0
FIN 613	Credit Analysis & Investment Banking	3-0

PROJECT MANAGEMENT

Course Code	Course Title	Cr. Hrs.
MGT 515	Project Management Framework	3-0
MGT 520	Contracts & Procurement Management	3-0
MGT 523	Project Execution & Control	3-0
MGT 540	NGO Management	3-0
MGT 551	Crisis Management	3-0
MGT 517	Project Planning & Budgeting with Risk	3-0

Master of Science in Management Sciences

Program Code	052	Minimum Duration	4 Semesters, 2 Years
Number Of Courses	9+ Research	Maximum Duration	8 Semesters, 4 Years
Credit Hours	33-36	Minimum CGPA Required To Earn Degree	2.50

PROGRAM OBJECTIVES:

This program aims at enhancing the already acquire knowledge in the field of marketing, Management, Banking, Finance and Human Resource. With this end in mind, the program is set to have the following objectives:

- To develop and prepare scholars to have substantive knowledge in their area of specialization;
- To cultivate in scholar the culture of creativity and innovations;
- To allow the students have intensive study of various aspects of management particularly the discipline of specialization so that they may be capable of meeting the market demands;
- To prepare the student to have the potential of facing and addressing market challenges; and
- To prepare scholars who could have the ability of understanding and Concern for ethical standards in research, teaching, and services.

PROGRAM OUTCOMES:

On the completion of the degree, the scholars would be expected to have:

- Developed substantive knowledge in their area of specialization;
- To have been imbued in a culture of creativity and innovation;
- Acquired intensive understanding of various aspects of management particularly the discipline of specialization so that they may be capable of meeting the market demands;
- To requisite potential of face and address market challenges; and
- Developed the ability of understanding and Concern for ethical standards in research, teaching, and services.

SEMESTER 1

Course Code	Course Title	Cr. Hrs. II
MKT 560	Advance Strategic Marketing	3-0
MGT 570	Advance Strategic Management	3-0
FIN 573	Corporate Finance	3-0

SEMESTER 2

Course Code	Course Title	Cr. Hrs. 12
RES 580	Advance Research Methods in Business	3-0
	Elective I	3-0
	Elective II	3-0

ELIGIBILITY :

Candidate having 16 years of education in (MBA / M.Com / BBS / BBA 4 Years/B.Com 4 Years) with 2.00 CGPA on the scale of 4.00 in semester system or at least 50% marks in annual system from any recognized institute/university is eligible to apply.

Applicant needs to pass GAT (General) to be conducted by NTS/ETEA/any Registered Testing Agency or University, with at least 50% cumulative score and to clear departmental interview at the time of admission.

MASTER OF SCIENCE IN MANAGEMENT SCIENCES

SEMESTER 3

Course Code	Course Title	Cr. Hrs.
	Elective III	3-0
	Elective IV	3-0
	Elective V	3-0

SEMESTER 4

Course Code	Course Title	Cr. Hrs.
	Plan A: MS with Research Work	
RES 690	Research Thesis	0-6
	Plan B: MS with Course Work	
	Elective VI	3-0
	Elective VII	3-0
	Elective VIII	3-0

SPECIALIZATIONS OFFERED

Marketing
Management (HR, Quality)

Banking & Finance
Project Management

LIST OF ELECTIVES FOR SPECIALIZATION MARKETING

Course Code	Course Title	Cr. Hrs.
MKT 551	Industrial Marketing	3-0
MKT 545	Brand Management	3-0
MKT 552	International Marketing	3-0
MKT 568	Advertising & Promotional Strategies	3-0
MKT 521	Cyber Marketing	3-0
MKT 564	Integrated Marketing Communication	3-0

MANAGEMENT (HR, QUALITY)

Course Code	Course Title	Cr. Hrs.
MGT 547	Organizational Design	3-0
HR 532	Strategic Human Resource Management	3-0
MGT 538	Industrial Relations	3-0
HR 536	Small & Medium Enterprise Management	3-0
MGT 535	Logistic Management	3-0
HR 541	Recruitment & Selection	3-0

BANKING & FINANCE

Course Code	Course Title	Cr. Hrs.
FIN 530	Business Finance	3-0
FIN 535	Financial Management	3-0
FIN 560	Bank Management	3-0
FIN 570	International Banking	3-0
FIN 568	Investment Analysis	3-0
FIN 562	International Finance	3-0
FIN 552	Financial Risk Management	3-0
FIN 611	Derivative Instruments	3-0
FIN 613	Credit Analysis & Investment Banking	3-0

PROJECT MANAGEMENT

Course Code	Course Title	Cr. Hrs.
MGT 515	Project Management Framework	3-0
MGT 520	Contracts & Procurement Management	3-0
MGT 523	Project Execution & Control	3-0
MGT 540	NGO Management	3-0
MGT 551	Crisis Management	3-0
MGT 517	Project Planning & Budgeting with Risk	3-0

Doctor of Philosophy in Management Sciences

Program Code	126	Minimum Duration	6 Semesters, 3 Years
Number Of Courses	06+ Research Thesis	Maximum Duration	16 Semesters, 8 Years
Credit Hours	54	Minimum CGPA Required To Earn Degree	3.00

PROGRAM OBJECTIVES:

This Program aims at preparing professionals who are capable of producing impactful research, with this end in mind, the program is set to have the following objectives.

- To cause qualitatively improvement in their knowledge of their area of specialization.
- To enable the scholars to master the analytical and mythological skills required to evaluate and conduct research in their area of specialization and related areas;
- To enable them to design and conduct original research in their area of specialization and exhibit the ability to communicate the results of their research in a clear and effective manner;
- To enable them to have the potential to have original and scholarly research to contribute in their area of specialization for the betterment of the related industry and overall society ;
- To enable them exhibit n understanding ad concern for ethical standards in research , teaching , and services ; and
- Enable them to demonstrate the ability to undertake independent research

PROGRAM OUTCOMES:

On the Completion of the degree, the scholars would be expected to have;

- Developed well defined substantive Knowledge in their area of specialization;
- Mastered the analytical and methodological skill required to evaluate and conduct research in their area of specialization and related areas;
- The potential of designing and conducting research in their area of specialization and demonstrate the ability to communicate the result of their research in a clear and effective manner;
- Developed potentials to undertake original and scholarly research to contribute in the specialization for the betterment of the related industry and overall society;
- To required understanding of the implications or ethics in research, teaching , and Services; and
- The ability to undertake independent research projects

ELIGIBILITY :

Candidate having 18 years of education in (MS/M.Phil degree in Management Sciences or any equivalent relevant qualification) with 3.00 CGPA on the scale of 4.00 in semester system or at least 60% marks in annual system from any recognized institute/university is eligible to apply.

Applicant needs to pass GAT (Subject) to be conducted by NTS/ETEA/any Registered Testing Agency or University, with at least 60% cumulated score and to clear Departmental interview at the time of admission.

Candidates who have done MS without Research thesis may be considered for admission in the PhD program if they submit a published paper in an HEC recognized journal as a principal author.

DOCTOR OF PHILOSOPHY IN MANAGEMENT SCIENCES

SEMESTER 1

Course Code	Course Title	Cr. Hrs. 9
MGT 729	Project Appraisal Techniques	3-0
RES 745	Social Science Research : Principles, Methods and Practices	3-0
	Elective-I	3-0

SEMESTER 2

Course Code	Course Title	Cr. Hrs. 9
XYZ	Critical Review of Literature	3-0
XYZ	Research Philosophy	3-0
RES 720	Advanced Quantitative Techniques	3-0

SEMESTER THREE AND ONWARDS : RES 900 DISSERTATION 0-9 ELECTIVES

Course Code	Course Title	Cr. Hrs.
MGT 743	Developing Management Skills	3-0
MGT 749	Corporate Governance	3-0
MGT 753	Perspectives of Critical Thinking	3-0
MGT 757	Managing Organizational Change	3-0
MGT 761	Advance Operations Research	3-0
RES 580	Research Methods	3-0

(for those research scholars who had not taken research methods course in MS degree program)

NOTE FOR SCHOLARS

- Course will be selected from the given list of approved courses in consultation with the Research Advisor.
- The Research Advisor may direct the scholar to register for additional courses related to the area of research.
- Scholar needs to be registered in dissertation of Nine (09) credit hours for each semester for minimum of four (04) semesters.
- Scholar will submit his/her research proposal for approval from BOASAR.
- The scholar shall be required to publish a research paper in an HEC recognized journal before the public defense of the PhD dissertation.
- University Rules and Regulations for Post Graduate Degrees will be applicable.