

Department of Art & Design

Vision

To create learning based community for students whose values are based on productivity and creativity. We not only aim to provide practical knowledge to the students but in the long run would strive to prepare students for related roles in fashion, textile industry and retail outlets. Also develop student's artistic aesthetics through drawing and painting. In support of its vision our department values rest on building an academically inspiring community that is a hub of creative activity.

Mission

Department of Art and Design at Sarhad University of Science and Information Technology inculcates a zeal for design through a characteristic undergraduate education in a student-centered environment leading to gratifying careers as design professionals.

Programs Offered:

- ◆ Diploma in Drawing Master
- ◆ Associate Degree in Arts
- ◆ Associate Degree in Textile & Fashion Design
- ◆ Bachelor of Science in Textile & Fashion Design
- ◆ Associate Degree in Fine Arts
- ◆ Bachelor of Science in Fine Arts
- ◆ Associate Degree in Interior Design
- ◆ Bachelor of Studies in Interior Design
- ◆ Associate Degree in Visual Communication Design
- ◆ Bachelor of Studies in Visual Communication Design
- ◆ Bachelor of Computer Arts

Faculty Members, Department of Art & Design

Dr. Shabana Sajjad

Head / Associate Professor
PhD Textile & Clothing,
University of Peshawar

Ms. Anosha Akbar

Lecturer / Coordinator,
BS Fashion Design,
Iqra National University, Peshawar

Ms. Kaneez Fatima

Senior Lecturer,
MPhil Textile & Clothing,
Sarhad University, Peshawar

Ms. Noor-Ul-Ain Ayaz

Lecturer,
BS Fashion Design,
Iqra National University, Peshawar

Ms. Zarminah Mahsud

Lecturer,
Bachelor of Arts (Hons) Art & Design,
University of Peshawar

Ms. Laraib Farman

Lecturer/Coordinator
(Islamabad Campus)
BS Computer Arts,
Foundation University Rawalpindi



Diploma in Drawing Master

Program Details:

Program Code	068
Number of Courses	10 + Teaching Practice
Total Marks	1200
Minimum Duration	2 Semesters, 1 Year
Maximum Duration	6 Semesters, 3 Years
Minimum Marks Required To Earn Diploma	45%

Eligibility Criteria:

Candidates holding Intermediate certificate with at least 45% marks or A-Levels with equivalency certificate from IBCC Islamabad or an equivalent certificate from a recognized institution are eligible to apply.

Candidates need to pass an entry test or an aptitude interview conducted by the University.

Program Objectives:

The Program is designed to:

- ◆ Equip the drawing teachers with a high level of professional skills
- ◆ Help teachers to add an artistic taste of elementary school children to their role as drawing masters
- ◆ Improve teacher's performance in classrooms by adopting instructional methods relevant to local situation of both urban and rural areas in arts and drawing
- ◆ Provide opportunities to develop skills of curriculum planning, evaluation, creativity, and problem solving contemporary issues
- ◆ Offer learning opportunities to potential drawing teachers, so that, after one-year, they are able to work with Middle and Secondary school students

Program Outcomes:

Upon successful completion of this course, students should be able to:

- ◆ Understand the visualization process of translating three-dimensional space and form onto a two-dimensional format, develop competence in using dry media techniques and demonstrate a sense of craftsmanship in the end product. (drawing)
- ◆ Identify the three components of art, understand the vocabulary of art, the vocabulary of two-dimensional design and utilize design strategies and techniques to produce a product that demonstrates craftsmanship and presentation. (design)
- ◆ Discover the creative process and how it can be applied to everyday life, develop technical skill in various media and explore the world of aesthetics (personal enrichment).

Scheme of Studies

1st Semester

Course Code	Course Title	Marks: 600
SDM 176	Technical, Geometrical & Scale Drawing	100
SDM 177	History of Art	100
SDM 178	Black Board Sketching	100
SDM 179	Expressional Art	100
SDM 180	Model Drawing	100
SDM 181	Nature Study	100

2nd Semester

Course Code	Course Title	Marks: 600
SDM 182	Design Techniques	100
SDM 189	Arts & Craft	100
SDM 184	Islamiyat	100
SDM 185	Physical Education	100
SDM 186	Teaching Practice	200



Associate Degree in Arts

Recognized by Higher Education Commission (HEC)

Program Details:

Program Code	255
Number of Courses	26
Credit Hours	72
Minimum Duration	4 Semesters, 2 Years
Maximum Duration	8 Semesters, 4 Years
Minimum CGPA Required To Earn Degree	2.00

Eligibility Criteria:

Candidates holding Intermediate certificate with at least 45% marks or A-Levels with equivalency certificate from IBCC Islamabad or an equivalent certificate from a recognized institution are eligible to apply.

Candidates need to pass an entry test or an aptitude interview conducted by the University.

Program Objectives:

- ♦ To furnish students with a comprehensive understanding across multiple disciplines within the arts, establishing a robust academic foundation.
- ♦ To equip students with a breadth of knowledge in various arts subjects, adequately exposing them to diverse disciplines.

Program Outcomes:

- ♦ Upon graduation, students will be adept at merging insights and competencies from the two distinct streams of arts covered in the program, enabling them to tackle intricate challenges through diverse viewpoints.
- ♦ Completing the program will equip students with a holistic grasp of fundamental principles and conceptual framework of two specified streams of arts, empowering them to adapt to emerging trends and interdisciplinary partnerships.
- ♦ Graduates will demonstrate proficiency in critically evaluating and synthesizing information from the two focal areas of arts, fostering effective communication and innovative problem-solving across academic and creative domains which will enable them to select their professional career.

Scheme of Studies

1st Semester

Course Code	Course Title	Cr. Hrs.19
GS 123/141	Islamic Studies /Value, Ethics & Society	2-0
GE 112	Introduction to Philosophy	3-0
ENG 101	Functional Communication (English-I)	3-0
	Elective 1 of Stream 1	3-0
	Elective 2 of Stream 1	3-0
	Elective 3 of Stream 1	3-0
GS 128	Pakistan Studies	2-0

2nd Semester

Course Code	Course Title	Cr. Hrs.18
GS 103	Ecosystem	3-0
IT 107	Applications of Information and Communication Technologies (ICT)	2-1
MA 100	Mathematics-I (Pre-Calculus)	3-0
	Elective 1 of Stream 2	3-0
	Elective 2 of Stream 2	3-0
	Elective 3 of Stream 2	3-0

3rd Semester

Course Code	Course Title	Cr. Hrs.17
GE 202	Civics and Community Engagement	2-0
GE 201	Ideology and Constitution of Pakistan	2-0
MA 210	Introduction to Statistics	3-0
QT 101	Understanding of Holy Quran-I (only for Muslims)	0-1
MR 101	Minority Rights in the Constitution of Pakistan-I (only for Non-Muslims)	1-0
	Elective 4 of Stream 1	3-0
	Elective 5 of Stream 1	3-0
	Elective 6 of Stream 1	3-0

4th Semester

Course Code	Course Title	Cr. Hrs.18
MGT 270	Entrepreneurship	3-0
ENG 209	Academic Writing	3-0
GS 324	Sociology	3-0
	Elective 4 of Stream 2	3-0
	Elective 5 of Stream 2	3-0
	Elective 6 of Stream 2	3-0

Streams:

Student will select any two streams from the following:

- | | |
|----------------------------|-----------------------------------|
| 1. International Relations | 7. Education |
| 2. Political Science | 8. Library & Information Sciences |
| 3. Sociology | 9. Urdu |
| 4. Psychology | 10. Physical Education |
| 5. Pakistan Studies | 11. Art & Design |
| 6. English | |

International Relations

Course Code	Course Title	Cr. Hrs.
IR 101	Basic Factors in International Relations	3-0
IR 103	History of International Relations 1648-1945	3-0
IR 105	Theories of International Relations	3-0
IR 202	Introduction to Political Geography	3-0
IR 204	International Politics of South Asia	3-0
IR 206	Research Methodology	3-0

Political Science

Course Code	Course Title	Cr. Hrs.
POL 101	Introduction to Political Science	3-0
POL 103	Political Systems of UK, USA, France	3-0
POL 105	Political Systems of India, Iran, China & Turkey	3-0
POL 202	Western Political Thoughts	3-0
POL 204	Muslim Political Thoughts	3-0
POL 206	Pakistan Movement	3-0

Sociology

Course Code	Course Title	Cr. Hrs.
SGY 101	Introduction to Sociology	3-0
SGY 103	Development of Social Thoughts	3-0
SGY 105	Sociological Theories	3-0
SGY 202	Pakistani Society and Culture	3-0
SGY 204	Introduction to Social Work	3-0
SGY 206	Introduction to Social Research	3-0

Psychology

Course Code	Course Title	Cr. Hrs.
PSY 101	Introduction to Psychology	3-0
PSY 103	History of Psychology	3-0
PSY 105	Schools of Psychology	3-0
PSY 202	Educational Psychology	3-0
PSY 204	Experimental Psychology	3-0
PSY 206	Introduction to Social Psychology	3-0

Pakistan Studies

Course Code	Course Title	Cr. Hrs.
PS 101	Political & Constitutional Development in Pakistan (1947-1988)	3-0
PS 103	Genesis of Pakistan Movement (1857-1947)	3-0
PS 105	Foreign Policy of Pakistan	3-0
PS 202	Political & Constitutional Development in Pakistan (1988-2018)	3-0
PS 204	Muslim Reformist Movements in Indo-Pak Subcontinent	3-0
PS 206	The Status of Human Rights in Pakistan	3-0

English

Course Code	Course Title	Cr. Hrs.
ELL 100	History of English Literature	3-0
ELL 204	Introduction to Morphology	3-0
ELL 209	Psycholinguistics	3-0
ELL 105	Introduction to Language Studies	3-0
ELL 113	Introduction to English Literature	3-0
ELL 211	Literary Theory & Practical Criticism	3-0

Education

Course Code	Course Title	Cr. Hrs.
EDU 206	Classroom Management	3-0
EDU 110	Guidance and Counseling	3-0
EDU 202	Development of Education in Pakistan	3-0
EDU 234	School Community and Teacher	3-0
EDU 101	Child Development	3-0
EDU 105	Foundations of Education	3-0

Library & Information Sciences

Course Code	Course Title	Cr. Hrs.
LIS 101	Information Library & Society	3-0
LIS 122	Introduction to Classification	3-0
LIS 124	Introduction to Cataloguing	3-0
LIS 109	Management of Library & Information Center	3-0
LIS 107	Evaluation of Libraries & Information Sources	3-0
LIS 105	Basic References to Information Sources	3-0

Urdu

Course Code	Course Title	Cr. Hrs.
URD 100	تاریخ زبان و ادب اردو (حصہ اول)	3-0
URD 105	افسانوی ادب (حصہ اول)	3-0
URD 108	قدیم اصناف نظم (مشنوی، قصیدہ، مرثیہ)	3-0
URD 106	تحریر و انشاء (عملی تربیت)	3-0
URD 110	ادب اور ایلا غنیا	3-0
URD 112	دفتری اردو	3-0

Physical Education

Course Code	Course Title	Cr. Hrs.
SSS 101	Philosophical Basis of Physical Education	3-0
SSS 102	Anatomy & Physiology	3-0
SSS 103	Rules and Techniques of Games	3-0
SSS 104	Rules & Techniques of Track and Field	3-0
SSS 207	Techniques and Teaching of Games (Practical)	0-2
SSS 114	Techniques and Teaching of Gymnastics (Practical)	0-1
SSS 214	Techniques and Teaching of Track & Field (Practical)	0-2

Art & Design

Course Code	Course Title	Cr. Hrs.
AD 101	Elements & Principles of Design	1-2
AD 105	Basic Drawing	0-2
AD 104	Color Theory	2-1
AD 103	Drawing Techniques	0-2
AD 108	Basic Drafting	0-2
AD 109	History of Art	3-0
AD 201	Material & Models	0-2



Associate Degree in Textile & Fashion Design

Recognized by Higher Education Commission (HEC)

Program Details:

Program Code	163
Number of Courses	29
Credit Hours	72
Minimum Duration	4 Semesters, 2 Years
Maximum Duration	8 Semesters, 4 Years
Minimum CGPA Required To Earn Degree	2.00

Program Objectives:

- ◆ Graduates striving to create and utilize the study of design.
- ◆ Graduate acquiring the fundamental knowledge of design related to Textile and Fashion.

Eligibility Criteria:

Candidates holding Intermediate certificate with at least 45% marks or A-Levels with equivalency certificate from IBCC Islamabad or an equivalent certificate from a recognized institution are eligible to apply.

Candidates need to pass an entry test or an aptitude interview conducted by the University.

Program Outcomes:

- ◆ Students will be able to create textile prints.
- ◆ Students will have complete knowledge of the fashion and textile industry.
- ◆ Students will communicate their ideas effectively.

Scheme of Studies

1st Semester

Course Code	Course Title	Cr. Hrs.17
GS 123 / 141	Islamic Studies / Values, Ethics & Society	2-0
AD 100	Introduction to Art	3-0
ENG 101	Functional Communication	3-0
AD 105	Basic Drawing	0-2
AD 101	Elements & Principles of Design	1-2
AD 104	Color Theory	2-1
QT 101	Understanding of Holy Quran-I (only for Muslims)	0-1
MR 101	Minority Rights in the Constitution of Pakistan-I (only for Non-Muslims)	1-0

2nd Semester

Course Code	Course Title	Cr. Hrs.19
GS 103	Ecosystem	3-0
IT 107	Applications of ICT	2-1
MA 100	Mathematics (Pre- Calculus)	3-0
TFD 221	Design History & Theory-I	3-0
AD 103	Drawing Techniques	0-2
TFD 119	Fibers & Yarn	3-0
TFD 106	Pattern	1-1

3rd Semester

Course Code	Course Title	Cr. Hrs.18
GE 202	Civics & Community Engagement	2-0
GE 201	Ideology & Constitution of Pakistan	2-0
MA 210	Introduction to Statistics	3-0
TFD 204	Basic Sewing	0-2
AD 201	Material & Models	0-2
TFD 214	Pattern-II	0-2
TFD 216	Textile Surface Development	2-1
TFD 270	Draping	1-1

4th Semester

Course Code	Course Title	Cr. Hrs.18
MGT 270	Entrepreneurship	3-0
ENG 209	Academic Writing	3-0
GS 324	Sociology	3-0
TFD 217	Design History & Theory-II	2-0
TFD 219	Fashion Illustration-I	1-2
TFD 228	Pattern-III	0-2
GS 128	Pakistan Studies	2-0



Bachelor of Science in Textile & Fashion Design

Recognized by Higher Education Commission (HEC)

Program Details	(4 Years)	(2.5 Years)	(2 Years)
Program Code	111	211	210
Number of Courses	52 + Research + Project + Field Exp.	31 + Research + Project + Field Exp.	23 + Research + Project + Field Exp.
Credit Hours	142	91	72
Minimum Duration	8 Semesters, 4 Years	5 Semesters, 2.5 Years	4 Semesters, 2 Years
Maximum Duration	12 Semesters, 6 Years	9 Semesters, 4.5 Years	8 Semesters, 4 Years
Minimum CGPA To Earn Degree	2.00	2.00	2.00

Eligibility Criteria:

- 4 Years:** Candidates holding Intermediate certificate with at least 45% marks or A-Levels with equivalency certificate from IBCC Islamabad or an equivalent certificate from a recognized institution are eligible to apply.
- 2.5 Years:** Candidates holding Bachelor degree (14 years of education) with at least 45% marks in annual system or AD in non relevant discipline with 2.00 CGPA on the scale of 4.00 from a recognized institution are eligible to apply. After Bridge Semester, the scheme from 5th till 8th Semester will be followed.
- 2 Years:** Candidates holding Associate Degree in relevant discipline with at least 45% marks in annual system or 2.00 CGPA on the scale of 4.00 in semester system from a recognized institution are eligible to apply. The scheme from 5th till 8th Semester will be followed.

Candidates will be required to pass an entry test or an aptitude interview conducted by the university.

Program Objectives:

- Graduate demonstrating the blend of creativity and professional fabric and fashion design skills.
- Graduate striving to enhance textile & fashion entrepreneurship skills.

Program Outcomes:

- Students will be able to produce creative works that demonstrate innovative concepts, formal language, and material exploration.
- Students will be able to describe, analyze, and interpret their artwork.
- Students will be able to recognize elements of design in artwork.
- Students will get an insight into fashion and clothing, and it will enhance their aesthetic sense.
- Students will develop textile and fashion entrepreneurship skills.

Bridge Semester (for BS 2.5 Years program)

Course Code	Course Title	Cr. Hrs.19
TFD 119	Fibers & Yarn	3-0
TFD 219	Fashion Illustration-I	1-2
TFD 270	Draping	1-1
TFD 216	Textile Surface Development	2-1
TFD 204	Basic Sewing	0-2
TFD 131	Pattern Making	0-2
AD 101	Elements & Principles of Design	1-2
QT 101	Understanding of Holy Quran-I (only for Muslims)	0-1
MR 101	Minority Rights in the Constitution of Pakistan-I (only for Non-Muslims)	1-0

*Only for students who did not study Understanding of Holy Quran-I / Minority Rights in the Constitution of Pakistan-I or Equivalent course in BSc/BA/AD Degree Program.

Scheme of Studies

1st Semester

Course Code	Course Title	Cr. Hrs.17
GS 123/141	Islamic Studies /Value, Ethics & Society	2-0
AD 100	Introduction to Art	3-0
ENG 101	Functional Communication	3-0
AD 105	Basic Drawing	0-2
AD 101	Elements & Principles of Design	1-2
AD 104	Color Theory	2-1
QT 101	Understanding of Holy Quran-I (only for Muslims)	0-1
MR 101	Minority Rights in the Constitution of Pakistan-I (only for Non-Muslims)	1-0

2nd Semester

Course Code	Course Title	Cr. Hrs.19
GS 103	Ecosystem	3-0
IT 107	Applications of ICT	2-1
MA 100	Mathematics (Pre- Calculus)	3-0
TFD 221	Design History & Theory-I	3-0
AD 103	Drawing Techniques	0-2
TFD 119	Fibers & Yarn	3-0
TFD 106	Pattern	1-1

3rd Semester

Course Code	Course Title	Cr. Hrs.18
GE 202	Civics & Community Engagement	2-0
GE 201	Ideology & Constitution of Pakistan	2-0
MA 210	Introduction to Statistics	3-0
TFD 204	Basic Sewing	0-2
AD 201	Material & Models	0-2
TFD 214	Pattern-II	0-2
TFD 216	Textile Surface Development	2-1
TFD 270	Draping	1-1

4th Semester

Course Code	Course Title	Cr. Hrs.18
MGT 270	Entrepreneurship	3-0
ENG 209	Academic Writing	3-0
GS 324	Sociology	3-0
TFD 217	Design History & Theory-II	2-0
TFD 219	Fashion Illustration-I	1-2
TFD 340	Draping-II	0-2
GS 128	Pakistan Studies	2-0

5th Semester

Course Code	Course Title	Cr. Hrs.19
AD 301	Digital Design-I	1-1
TFD 366	Advance Sewing	0-2
TFD 228	Pattern-III	0-2
TFD 224	Textile Design-I	1-2
TFD 361	Weave Design Studio	1-2
TFD 365	Fashion Illustration-II	1-2
QT 300	Understanding of Holy Quran-II (only for Muslims)	0-1
MR 300	Minority Rights in the Constitution of Pakistan-II (only for Non-Muslims)	1-0
AI 301	AI-Driven Design Innovation	1-2

6th Semester

Course Code	Course Title	Cr. Hrs.19
RES 380	Research Methodology	3-0
AD 303	Digital Design-II	1-2
TFD 368	History of Costume	3-0
TFD 339	Fashion Drawing and Illustration	1-2
TFD 377	Textile Design-II	1-2
TFD 379	Weave Design Studio-II	0-2
TFD 380	Surface Embellishment	0-2

7th Semester

Course Code	Course Title	Cr. Hrs.17
MKT 401	Digital Marketing	3-0
HR 355	Leadership & Team Management	3-0
AD 401	Digital Design-III	0-2
TFD 401	Batik Technique	1-2
TFD 404	Textile Dyes	3-0
RES 415	Research Thesis (Phase I)	0-1
	Collection + Portfolio (Phase I)	0-2

8th Semester

Course Code	Course Title	Cr. Hrs.15
GS 422	Professional Ethics	3-0
EDU 312	General Methods of Teaching	3-0
TFD 454	Fashion Accessories	0-2
RES 486	Research Thesis (Phase II)	0-2
	Collection + Portfolio (Phase II)	0-2
RES 430	Field Practice	0-3

Select one for Collection:

Fashion Collection

Course Code	Course Title	Cr. Hrs.
TFD 481	Fashion Collection + Portfolio (Phase I)	0-2
TFD 482	Fashion Collection + Portfolio (Phase II)	0-2

Textile Collection

Course Code	Course Title	Cr. Hrs.
TFD 483	Textile Collection + Portfolio (Phase I)	0-2
TFD 484	Textile Collection + Portfolio (Phase II)	0-2



Associate Degree in Fine Arts

Recognized by Higher Education Commission (HEC)

Program Details:

Program Code	170
Number of Courses	28
Credit Hours	69
Minimum Duration	4 Semesters, 2 Years
Maximum Duration	8 Semesters, 4 Years
Minimum CGPA Required To Earn Degree	2.00

Program Objectives:

- ◆ Graduate acquiring basic knowledge of techniques and skills used in Fine Arts.
- ◆ Graduate developing an understanding of contemporary visual arts development, current trends, and market issues.

Eligibility Criteria:

Candidates holding Intermediate certificate with at least 45% marks or A-Levels with equivalency certificate from IBCC Islamabad or an equivalent certificate from a recognized institution are eligible to apply.

Candidates need to pass an entry test or an aptitude interview conducted by the University.

Program Outcomes:

- ◆ Students will know different techniques and skills by using essential tools and processes.
- ◆ They will develop skills to demonstrate and express their concepts in a concrete form.
- ◆ They will be able to resolve complex problems related to the artwork.
- ◆ They will be able to express artistic concepts through manipulating various media (e.g., charcoal, paint) and the psychology of colors.
- ◆ They will be aware of contemporary visual arts development and issues and current trends in the market.

Scheme of Studies

1st Semester

Course Code	Course Title	Cr. Hrs.17
GS 123/141	Islamic Studies /Value, Ethics & Society	2-0
AD 100	Introduction to Art	3-0
ENG 101	Functional Communication	3-0
AD 105	Basic Drawing	0-2
AD 101	Elements & Principles of Design	1-2
AD 104	Color Theory	2-1
QT 101	Understanding of Holy Quran-I (only for Muslims)	0-1
MR 101	Minority Rights in the Constitution of Pakistan-I (only for Non-Muslims)	1-0

2nd Semester

Course Code	Course Title	Cr. Hrs.18
GS 103	Ecosystem	3-0
IT 107	Applications of ICT	2-1
MA 100	Mathematics (Pre-Calculus)	3-0
AD 108	Basic Drafting	0-2
AD 103	Drawing Techniques	0-2
AD 109	History of Art	3-0
FA 107	Basic Painting	0-2

3rd Semester

Course Code	Course Title	Cr. Hrs.15
GE 202	Civics & Community Engagement	2-0
GE 201	Ideology & Constitution of Pakistan	2-0
MA 210	Introduction to Statistics	3-0
AD 201	Material & Models	0-2
FA 210	Drawing-I	0-2
FA 215	Painting-I	0-2
FA 214	Sculpture	0-2

4th Semester

Course Code	Course Title	Cr. Hrs.19
MGT 270	Entrepreneurship	3-0
ENG 209	Academic Writing	3-0
GS 324	Sociology	3-0
AD 203	History of Culture	3-0
FA 219	Advance Color Theory	2-1
FA 207	Nature Study	0-2
GS 128	Pakistan Studies	2-0



Bachelor of Science in Fine Arts

Recognized by Higher Education Commission (HEC)

Program Details	(4 Years)	(2.5 Years)	(2 Years)
Program Code	169	204	203
Number of Courses	52 + Research + Project + Field Exp.	31 + Research + Project + Field Exp.	23 + Research + Project + Field Exp.
Credit Hours	142	89	70
Minimum Duration	8 Semesters, 4 Years	5 Semesters, 2.5 Years	4 Semesters, 2 Years
Maximum Duration	12 Semesters, 6 Years	9 Semesters, 4.5 Years	8 Semesters, 4 Years
Minimum CGPA To Earn Degree	2.00	2.00	2.00

Eligibility Criteria:

- 4 Years:** Candidates holding Intermediate certificate with at least 45% marks or A-Levels with equivalency certificate from IBCC Islamabad or an equivalent certificate from a recognized institution are eligible to apply.
- 2.5 Years:** Candidates holding Bachelor degree (14 years of education) with at least 45% marks in annual system or AD in non-relevant discipline with 2.00 CGPA on the scale of 4.00 from a recognized institution are eligible to apply. After Bridge Semester, the scheme from 5th till 8th Semester will be followed.
- 2 Years:** Candidates holding Associate Degree in relevant discipline with at least 45% marks in annual system or 2.00 CGPA on the scale of 4.00 in semester system from a recognized institution are eligible to apply. The scheme from 5th till 8th Semester will be followed.

Candidates will be required to pass an entry test or an aptitude interview conducted by the university.

Program Objectives:

- Graduate demonstrating advanced knowledge and skills in the field of Fine Arts.
- Graduate demonstrating an advanced level of competence in the field of contemporary art from a critical perspective.

Program Outcomes:

- Advanced knowledge and skills are acquired and applied in professional studio practices.
- To work professionally by understanding various mediums.
- An effective artistic vocabulary to demonstrate their work visually and verbally.
- A portfolio of their artistic achievements and work that reflects the ability to communicate effectively in visual form.
- An awareness of current professional standards in their media and in the larger field of contemporary art from a critical perspective.

Bridge Semester (for BS 2.5 Years Program)

Course Code	Course Title	Cr. Hrs.19
AD 108	Basic Drafting	0-2
AD 201	Material & Models	0-2
FA 215	Painting-I	0-2
FA 210	Drawing-I	0-2
FA 219	Advance Color Theory	2-1
FA 207	Nature Study	0-2
AD 101	Elements & Principles of Design	1-2
FA 214	Sculpture	0-2
QT 101	Understanding of Holy Quran-I (only for Muslims)	0-1
MR 101	Minority Rights in the Constitution of Pakistan-I (only for Non-Muslims)	1-0

*Only for students who did not study Understanding of Holy Quran-I / Minority Rights in the Constitution of Pakistan-I or Equivalent course in BSc/BA/AD Degree Program.

Scheme of Studies

1st Semester

Course Code	Course Title	Cr. Hrs.17
GS 123/141	Islamic Studies /Value, Ethics & Society	2-0
AD 100	Introduction to Art	3-0
ENG 101	Functional Communication	3-0
AD 105	Basic Drawing	0-2
AD 101	Elements & Principles of Design	1-2
AD 104	Color Theory	2-1
QT 101	Understanding of Holy Quran-I (only for Muslims)	0-1
MR 101	Minority Rights in the Constitution of Pakistan-I (only for Non-Muslims)	1-0

2nd Semester

Course Code	Course Title	Cr. Hrs.18
GS 103	Ecosystem	3-0
IT 107	Applications of ICT	2-1
MA 100	Mathematics (Pre-Calculus)	3-0
AD 108	Basic Drafting	0-2
AD 103	Drawing Techniques	0-2
AD 109	History of Art	3-0
FA 107	Basic Painting	0-2

3rd Semester

Course Code	Course Title	Cr. Hrs.18
GE 202	Civics & Community Engagement	2-0
GE 201	Ideology & Constitution of Pakistan	2-0
MA 210	Introduction to Statistics	3-0
AD 201	Material & Models	0-2
FA 210	Drawing-I	0-2
FA 215	Painting-I	0-2
FA 214	Sculpture	0-2
FA 305	Pakistani Artists	3-0

4th Semester

Course Code	Course Title	Cr. Hrs.19
MGT 270	Entrepreneurship	3-0
ENG 209	Academic Writing	3-0
GS 324	Sociology	3-0
AD 203	History of Culture	3-0
FA 219	Advance Color Theory	2-1
FA 207	Nature Study	0-2
GS 128	Pakistan Studies	2-0

5th Semester

Course Code	Course Title	Cr. Hrs.18
AD 301	Digital Design-I	1-1
FA 402	Muslim Architecture	3-0
FA 222	Painting-II	0-2
FA 413	En Plein Air-I	0-2
FA 303	Drawing-II	0-2
FA 321	Calligraphy	1-2
AI 301	AI-Driven Design Innovation	1-2
QT 300	Understanding of Holy Quran-II (only for Muslims)	0-1
MR 300	Minority Rights in the Constitution of Pakistan-II (only for Non-Muslims)	1-0

6th Semester

Course Code	Course Title	Cr. Hrs.19
RES 380	Research Methodology	3-0
FA 424	En Plein Air-II	0-2
FA 301	History of Modern and Post Modern Era	3-0
AD 303	Digital Design-II	1-2
FA 307	Advance Painting	0-2
FA 309	Printmaking	2-1
FA 315	Experimental Art	1-2

7th Semester

Course Code	Course Title	Cr. Hrs.17
MKT 401	Digital Marketing	3-0
HR 355	Leadership & Team Management	3-0
AD 401	Digital Design-III	0-2
TFD 401	Batik Technique	1-2
FA 412	Art Criticism	3-0
RES 415	Research Thesis (Phase-I)	0-1
FA 481	Project + Portfolio (Phase I)	0-2

8th Semester

Course Code	Course Title	Cr. Hrs.16
GS 422	Professional Ethics	3-0
EDU 312	General Methods of Teaching	3-0
FA 401	Art Psychology	3-0
RES 486	Research Thesis (Phase-II)	0-2
FA 482	Project + Portfolio (Phase II)	0-2
RES 430	Field Practice	0-3



Associate Degree in Interior Design

Recognized by Higher Education Commission (HEC)

Program Details:

Program Code	249
Number of Courses	29
Credit Hours	72
Minimum Duration	4 Semesters, 2 Years
Maximum Duration	8 Semesters, 4 Years
Minimum CGPA Required To Earn Degree	2.00

Program Objectives:

- ◆ Graduate is equipped with the basic knowledge of interior design field with technical skills.
- ◆ Graduate visualize concepts through sketching, plan a space, create an ambiance and understand interior design concepts.

Eligibility Criteria:

Candidates holding Intermediate certificate with at least 45% marks or A-Levels with equivalency certificate from IBCC Islamabad or an equivalent certificate from a recognized institution are eligible to apply.

Candidates need to pass an entry test or an aptitude interview conducted by the University.

Program Outcomes:

- ◆ Students will be capable to demonstrate knowledge and an understanding of basic ethical and relevant areas of the interior design profession.
- ◆ Develop students understanding of human behaviours, needs and responses to various interior environments.
- ◆ Students will know about different tools and working process to learn technical skills.

Scheme of Studies

1st Semester

Course Code	Course Title	Cr. Hrs.17
GS 123/141	Islamic Studies /Value, Ethics & Society	2-0
AD 100	Introduction to Art	3-0
ENG 101	Functional Communication	3-0
AD 105	Basic Drawing	0-2
AD 101	Elements & Principles of Design	1-2
AD 104	Color Theory	2-1
QT 101	Understanding of Holy Quran-I (only for Muslims)	0-1
MR 101	Minority Rights in the Constitution of Pakistan-I (only for Non-Muslims)	1-0

2nd Semester

Course Code	Course Title	Cr. Hrs.19
GS 103	Ecosystem	3-0
IT 107	Applications of ICT	2-1
MA 100	Mathematics (Pre-Calculus)	3-0
AD 108	Basic Drafting	0-2
AD 103	Drawing Techniques	0-2
AD 109	History of Art	3-0
TFD 119	Fibers & Yarn	3-0

3rd Semester

Course Code	Course Title	Cr. Hrs.18
GE 202	Civics & Community Engagement	2-0
GE 201	Ideology & Constitution of Pakistan	2-0
MA 210	Introduction to Statistics	3-0
AD 201	Material & Models	0-2
ID 201	Interior History	2-0
ID 203	Interior Drawing	0-2
ID 205	3D Space Planning	1-1
TFD 216	Textile Surface Development	2-1

4th Semester

Course Code	Course Title	Cr. Hrs.18
MGT 270	Entrepreneurship	3-0
ENG 209	Academic Writing	3-0
GS 324	Sociology	3-0
ID 207	Interior Perspective	0-2
ID 209	Lighting Design	1-1
ID 211	Residential Design	1-2
GS 128	Pakistan Studies	2-0



Bachelor of Studies in Interior Design

Recognized by Higher Education Commission (HEC)

Program Details	(4 Years)	(2.5 Years)	(2 Years)
Program Code	250	292	293
Number of Courses	52 + Research + Project + Field Exp.	33 + Research + Project + Field Exp.	24 + Research + Project + Field Exp.
Credit Hours	141	88	69
Minimum Duration	8 Semesters, 4 Years	5 Semesters, 2.5 Years	4 Semesters, 2 Years
Maximum Duration	12 Semesters, 6 Years	9 Semesters, 4.5 Years	8 Semesters, 4 Years
Minimum CGPA To Earn Degree	2.00	2.00	2.00

Eligibility Criteria:

- 4 Years:** Candidates holding Intermediate certificate with at least 45% marks or A-Levels with equivalency certificate from IBCC Islamabad or an equivalent certificate from a recognized institution are eligible to apply.
- 2.5 Years:** Candidates holding Bachelor degree (14 years of education) with at least 45% marks in annual system or AD in non-relevant discipline with 2.00 CGPA on the scale of 4.00 from a recognized institution are eligible to apply. After Bridge Semester, the scheme from 5th till 8th Semester will be followed.
- 2 Years:** Candidates holding Associate Degree in relevant discipline with at least 45% marks in annual system or 2.00 CGPA on the scale of 4.00 in semester system from a recognized institution are eligible to apply. The scheme from 5th till 8th Semester will be followed.

Candidates will be required to pass an entry test or an aptitude interview conducted by the university.

Program Objectives:

- Graduate acquiring to establish functional, sustainable and aesthetically pleasing spaces in various setups.
- Graduate contributes significantly to the economy and helps meet the demand for skills professionals.

Program Outcomes:

- Students will learn to work with cutting-edge design software, building information modelling and other technologies transforming the field.
- Students get the knowledge and skills, including spatial reasoning, material selection and building layouts for different requirements.
- Student communication & collaboration skills will be develop for effective client and team interactions.

Bridge Semester (for BS 2.5 Years Program)

Course Code	Course Title	Cr. Hrs.19
AD 108	Basic Drafting	0-2
ID 309	Interior Graphics-I	1-2
ID 203	Interior Drawing	0-2
ID 209	Lighting Design	1-1
ID 205	3D Space Planning	1-1
TFD 119	Fibers & Yarn	3-0
ID 201	Interior History	2-0
AD 201	Material & Models	0-2
QT 101	Understanding of Holy Quran-I (only for Muslims)	0-1
MR 101	Minority Rights in the Constitution of Pakistan-I (only for Non-Muslims)	1-0

*Only for students who did not study Understanding of Holy Quran-I / Minority Rights in the Constitution of Pakistan-I or Equivalent course in BSc/BA/AD Degree Program.

Scheme of Studies

1st Semester

Course Code	Course Title	Cr. Hrs.17
GS 123/141	Islamic Studies /Value, Ethics & Society	2-0
AD 100	Introduction to Art	3-0
ENG 101	Functional Communication	3-0
AD 105	Basic Drawing	0-2
AD 101	Elements & Principles of Design	1-2
AD 104	Color Theory	2-1
QT 101	Understanding of Holy Quran-I (only for Muslims)	0-1
MR 101	Minority Rights in the Constitution of Pakistan-I (only for Non-Muslims)	1-0

2nd Semester

Course Code	Course Title	Cr. Hrs.19
GS 103	Ecosystem	3-0
IT 107	Applications of ICT	2-1
MA 100	Mathematics (Pre-Calculus)	3-0
AD 108	Basic Drafting	0-2
AD 103	Drawing Techniques	0-2
AD 109	History of Art	3-0
TFD 119	Fibers & Yarn	3-0

3rd Semester

Course Code	Course Title	Cr. Hrs.18
GE 202	Civics & Community Engagement	2-0
GE 201	Ideology & Constitution of Pakistan	2-0
MA 210	Introduction to Statistics	3-0
AD 201	Material & Models	0-2
ID 201	Interior History	2-0
ID 203	Interior Drawing	0-2
ID 205	3D Space Planning	1-1
TFD 216	Textile Surface Development	2-1

4th Semester

Course Code	Course Title	Cr. Hrs.18
MGT 270	Entrepreneurship	3-0
ENG 209	Academic Writing	3-0
GS 324	Sociology	3-0
ID 207	Interior Perspective	0-2
ID 209	Lighting Design	1-1
ID 211	Residential Design	1-2
GS 128	Pakistan Studies	2-0

5th Semester

Course Code	Course Title	Cr. Hrs.19
ID 301	Model Making	0-2
TFD 361	Weave Design Studio	1-2
ID 303	Furniture Design	1-2
ID 305	Product Design-I	0-2
ID 307	Commercial Design	1-2
ID 309	Interior Graphics-I	0-2
AI 301	AI-Driven Design Innovation	1-2
QT 300	Understanding of Holy Quran-II (only for Muslims)	0-1
MR 300	Minority Rights in the Constitution of Pakistan-II (only for Non-Muslims)	1-0

6th Semester

Course Code	Course Title	Cr. Hrs.17
RES 380	Research Methodology	3-0
ID 313	Interior Landscape Design	1-2
ID 315	Interior Graphics-II	0-2
ID 317	Digital Design	1-2
ID 319	Cost Estimation & Planning	2-0
ID 321	Product Design-II	0-2
ID 311	Building Material Studies	2-0

7th Semester

Course Code	Course Title	Cr. Hrs.18
MKT 401	Digital Marketing	3-0
HR 355	Leadership & Team Management	3-0
ID 401	Event Planning	0-2
FA 401	Art Psychology	3-0
ID 403	Kitchen & Bath Design	0-2
AD 323	Photography	0-2
RES 415	Research Thesis (Phase 1)	0-1
ID 481	Project + Portfolio (Phase 1)	0-2

8th Semester

Course Code	Course Title	Cr. Hrs.15
GS 422	Professional Ethics	3-0
EDU 312	General Methods of Teaching	3-0
ID 405	Décor & Accessories Design	0-2
RES 486	Research Thesis (Phase 2)	0-2
ID 482	Project + Portfolio (Phase 2)	0-2
RES 430	Field Practice	0-3



Associate Degree in Visual Communication Design

Recognized by Higher Education Commission (HEC)

Program Details:

Program Code	251
Number of Courses	28
Credit Hours	71
Minimum Duration	4 Semesters, 2 Years
Maximum Duration	8 Semesters, 4 Years
Minimum CGPA Required To Earn Degree	2.00

Program Objectives:

- ◆ Graduate of communication design will gain functional competence with principles of visual organization to work with 2D & 3D visual elements.
- ◆ Graduate of visual communication design establish conceptual, experimental and self-evaluation while evolving theoretical & technical proficiency.

Eligibility Criteria:

Candidates holding Intermediate certificate with at least 45% marks or A-Levels with equivalency certificate from IBCC Islamabad or an equivalent certificate from a recognized institution are eligible to apply.

Candidates need to pass an entry test or an aptitude interview conducted by the University.

Program Outcomes:

- ◆ Students will be able to have complete knowledge of commercialization with in the capacity of market requirements.
- ◆ Students will be capable of basic knowledge and an understanding of ethical and relevant areas of the visual communication.
- ◆ Students will know about different tools and working process to learn technical skills.

Scheme of Studies

1st Semester

Course Code	Course Title	Cr. Hrs.17
GS 123/141	Islamic Studies /Value, Ethics & Society	2-0
AD 100	Introduction to Art	3-0
ENG 101	Functional Communication	3-0
AD 105	Basic Drawing	0-2
AD 101	Elements & Principles of Design	1-2
AD 104	Color Theory	2-1
QT 101	Understanding of Holy Quran-I (only for Muslims)	0-1
MR 101	Minority Rights in the Constitution of Pakistan-I (only for Non-Muslims)	1-0

2nd Semester

Course Code	Course Title	Cr. Hrs.16
GS 103	Ecosystem	3-0
IT 107	Applications of ICT	2-1
MA 100	Mathematics (Pre-Calculus)	3-0
AD 108	Basic Drafting	0-2
AD 103	Drawing Techniques	0-2
AD 109	History of Art	3-0

3rd Semester

Course Code	Course Title	Cr. Hrs.19
GE 202	Civics & Community Engagement	2-0
GE 201	Ideology & Constitution of Pakistan	2-0
MA 210	Introduction to Statistics	3-0
AD 301	Digital Design-I	1-1
AD 201	Material & Models	0-2
VCD 201	Calligraphy & Lettering	1-2
VCD 203	Communication Design-I	1-2
VCD 205	3D Space Planning	1-1

4th Semester

Course Code	Course Title	Cr. Hrs.19
MGT 270	Entrepreneurship	3-0
ENG 209	Academic Writing	3-0
GS 324	Sociology	3-0
VCD 207	Communication Design-II	0-2
AD 203	History of Culture	3-0
FA 219	Advance Color Theory	2-1
GS 128	Pakistan Studies	2-0



Bachelor of Studies in Visual Communication Design

Recognized by Higher Education Commission (HEC)

Program Details	(4 Years)	(2.5 Years)	(2 Years)
Program Code	252	294	295
Number of Courses	50 + Research + Project + Field Exp.	30 + Research + Project + Field Exp.	22 + Research + Project + Field Exp.
Credit Hours	140	88	69
Minimum Duration	8 Semesters, 4 Years	5 Semesters, 2.5 Years	4 Semesters, 2 Years
Maximum Duration	12 Semesters, 6 Years	9 Semesters, 4.5 Years	8 Semesters, 4 Years
Minimum CGPA To Earn Degree	2.00	2.00	2.00

Eligibility Criteria:

- 4 Years:** Candidates holding Intermediate certificate with at least 45% marks or A-Levels with equivalency certificate from IBCC Islamabad or an equivalent certificate from a recognized institution are eligible to apply.
- 2.5 Years:** Candidates holding Bachelor degree (14 years of education) with at least 45% marks in annual system or AD in non-relevant discipline with 2.00 CGPA on the scale of 4.00 from a recognized institution are eligible to apply. After Bridge Semester, the scheme from 5th till 8th Semester will be followed.
- 2 Years:** Candidates holding Associate Degree in relevant discipline with at least 45% marks in annual system or 2.00 CGPA on the scale of 4.00 in semester system from a recognized institution are eligible to apply. The scheme from 5th till 8th Semester will be followed.

Candidates will be required to pass an entry test or an aptitude interview conducted by the university.

Program Objectives:

- Graduate play a crucial role in communicating & highlighting social aspects, ideas and information through visual media.
- Graduate of visual communication is the key component of the creative industries, which are driving economic growth and innovation.

Program Outcomes:

- Students will learn specialized knowledge and skills, including typography, colour theory and visual storytelling.
- Students will create socially responsible and inclusive designs that promote positive change through graphical skills.
- Students will develop strong brand identities and marketing materials.

Bridge Semester (for BS 2.5 Years Program)

Course Code	Course Title	Cr. Hrs.19
AD 108	Basic Drafting	0-2
VCD 201	Calligraphy & Lettering	1-2
AD 301	Digital Design-I	1-1
VCD 205	3D Space Planning	1-1
FA 219	Advance Color Theory	2-1
VCD 203	Communication Design-I	1-2
AD 101	Elements & Principles of Design	1-2
QT 101	Understanding of Holy Quran-I (only for Muslims)	0-1
MR 101	Minority Rights in the Constitution of Pakistan-I (only for Non-Muslims)	1-0

*Only for students who did not study Understanding of Holy Quran-I / Minority Rights in the Constitution of Pakistan-I or Equivalent course in BSc/BA/AD Degree Program.

Scheme of Studies

1st Semester

Course Code	Course Title	Cr. Hrs.17
GS 123/141	Islamic Studies /Value, Ethics & Society	2-0
AD 100	Introduction to Art	3-0
ENG 101	Functional Communication	3-0
AD 105	Basic Drawing	0-2
AD 101	Elements & Principles of Design	1-2
AD 104	Color Theory	2-1
QT 101	Understanding of Holy Quran-I (only for Muslims)	0-1
MR 101	Minority Rights in the Constitution of Pakistan-I (only for Non-Muslims)	1-0

2nd Semester

Course Code	Course Title	Cr. Hrs.16
GS 103	Ecosystem	3-0
IT 107	Applications of ICT	2-1
MA 100	Mathematics (Pre-Calculus)	3-0
AD 108	Basic Drafting	0-2
AD 103	Drawing Techniques	0-2
AD 109	History of Art	3-0

3rd Semester

Course Code	Course Title	Cr. Hrs.19
GE 202	Civics & Community Engagement	2-0
GE 201	Ideology & Constitution of Pakistan	2-0
MA 210	Introduction to Statistics	3-0
AD 301	Digital Design-I	1-1
AD 201	Material & Models	0-2
VCD 201	Calligraphy & Lettering	1-2
VCD 203	Communication Design-I	1-2
VCD 205	3D Space Planning	1-1

4th Semester

Course Code	Course Title	Cr. Hrs.19
MGT 270	Entrepreneurship	3-0
ENG 209	Academic Writing	3-0
GS 324	Sociology	3-0
VCD 207	Communication Design-II	0-2
AD 203	History of Culture	3-0
FA 219	Advance Color Theory	2-1
GS 128	Pakistan Studies	2-0

5th Semester

Course Code	Course Title	Cr. Hrs.18
AD 303	Digital Design-II	1-2
VCD 301	Typography-I	1-2
VCD 303	Illustrations	0-2
VCD 305	Packaging	1-2
VCD 307	Graphics History	3-0
AI 301	AI-Driven Design Innovation	1-2
QT 300	Understanding of Holy Quran-II (only for Muslims)	0-1
MR 300	Minority Rights in the Constitution of Pakistan-II (only for Non-Muslims)	1-0

6th Semester

Course Code	Course Title	Cr. Hrs.18
RES 380	Research Methodology	3-0
VCD 309	Typography-II	0-2
AD 401	Digital Design-III	0-2
AD 323	Photography	0-2
VCD 311	Commercial Printing	1-2
VCD 313	Branding	1-2
FA 305	Pakistani Artists	3-0

7th Semester

Course Code	Course Title	Cr. Hrs.17
MKT 401	Digital Marketing	3-0
HR 355	Leadership & Team Management	3-0
ID 401	Event Planning	0-2
FA 401	Art Psychology	3-0
VCD 403	UI Design	1-2
RES 415	Research Thesis (Phase I)	0-1
VCD 481	Project + Portfolio (Phase I)	0-2

8th Semester

Course Code	Course Title	Cr. Hrs.16
GS 422	Professional Ethics	3-0
EDU 312	General Methods of Teaching	3-0
VCD 417	Graphic Design Ethics & Communication	1-2
RES 486	Research Thesis (Phase II)	0-2
VCD 482	Project + Portfolio (Phase II)	0-2
RES 430	Field Practice	0-3



Bachelor of Computer Arts

Recognized by Higher Education Commission (HEC)

Program Details:

Program Code	257
Number of Courses	46 + Field Practice + Capstone Project
Credit Hours	136
Minimum Duration	8 Semesters, 4 Years
Maximum Duration	12 Semesters, 6 Years
Minimum CGPA Required To Earn Degree	2.00

Program Educational Objectives:

PEO 1: Graduates will **demonstrate** professional competence in digital design, animation, video production, multimedia development, and related creative industries by applying foundational art principles and advanced computational tools.

PEO 2: Graduates will **engage** in ethical, research-based, and socially responsible creative practices, contributing to community development and cultural enrichment through impactful visual communication.

PEO 3: Graduates will **pursue** continuous growth through lifelong learning, entrepreneurship, leadership, and collaboration in multidisciplinary environments, adapting to emerging technologies and industry trends.

Eligibility Criteria:

Candidates holding Intermediate certificate with at least 45% marks or A-Levels with equivalency certificate from IBCC Islamabad or an equivalent certificate from a recognized institution are eligible to apply.

Candidates need to pass an entry test or an aptitude interview conducted by the University.

Program Learning Outcomes:

PLO 1 Creative & Analytical Thinking: Graduates will be able to analyze, evaluate, and synthesize design concepts, visual theories, and user-centered approaches to create meaningful artistic solutions.

PLO 2 Technical Proficiency: Graduates will apply, operate, and integrate contemporary digital tools, software, and production techniques in drawing, animation, video, web, and multimedia design.

PLO 3 Design & Aesthetic Skills: Graduates will design, compose, and produce visually compelling digital artifacts using principles of color theory, typography, composition, storytelling, and user experience.

PLO 4 Communication & Collaboration: Graduates will communicate, present, and coordinate effectively in team-based and professional environments using verbal, written, and visual communication skills.

PLO 5 Ethics, Society & Professionalism: Graduates will demonstrate, adhere to, and apply ethical standards, cultural understanding, and professional responsibilities in creative decision-making and project execution.

Scheme of Studies

1st Semester

Course Code	Course Title	Cr. Hrs.17
ENG 101	Functional Communication	3-0
GS 123/141	Islamic Studies /Value, Ethics & Society	2-0
AD 104	Color Theory	2-1
AD 105	Basic Drawing	1-2
IT 107	Applications of ICT	3-0
AD 101	Elements & Principles of Design	1-2

2nd Semester

Course Code	Course Title	Cr. Hrs.17
AD 110	Design History & Theory	3-0
CA 111	Digital Drawing	1-2
GS 103	Ecosystem	3-0
GE 201	Ideology & Constitution of Pakistan	2-0
CA 115	Graphics History	3-0
MA 100	Mathematics (Pre- Calculus)	3-0

3rd Semester

Course Code	Course Title	Cr. Hrs.18
MA 210	Introduction to Statistics	3-0
GE 202	Civics & Community Engagement	2-0
CA 125	Fundamentals of Photography	1-2
CA 127	Computer Graphics	1-2
CA 129	Introduction to Animation	1-2
CA 131	Basic Video Production	1-2
QT 101	Understanding of Holy Quran I (Only for Muslims)	0-1
MR 101	Minority Rights in the Constitution of Pakistan-I (only for Non-Muslims)	1-0

4th Semester

Course Code	Course Title	Cr. Hrs.17
ENG 209	Academic Writing	3-0
CA 225	2D Animation	1-2
MGT 270	Entrepreneurship	3-0
CA 227	Motion Graphics	1-2
GS 128	Pakistan Studies	2-0
AD 100	Introduction to Art	3-0

5th Semester

Course Code	Course Title	Cr. Hrs.18
CA 301	Idea Development & Script Writing	1-2
IT 304	Web Design	1-2
AI 310	AI-Driven Design Innovation	1-2
CA 305	Video Production & Compositing	1-2
CA 307	Story Boarding	2-1
CA 309	3D Modeling & Animation I	1-2

6th Semester

Course Code	Course Title	Cr. Hrs.19
MKT 302	Digital Marketing	0-3
CA 325	Desktop Publishing and Printing	2-1
CA 326	Character Design & Animation	1-2
RES 380	Research Methodology	3-0
CA 330	Campaign Design	1-2
CA 332	Multimedia Production	0-3
QT 300	Understanding of Holy Quran II / (For Muslims)	
MR 300	Minority Rights in the Constitution of Pakistan-II (only for Non-Muslims)	1-0

7th Semester

Course Code	Course Title	Cr. Hrs.18
CA 401	3D Modeling & Animation II	0-3
CA 403	Typography	1-2
CA 415	Advance Digital Video Tools	0-3
CA 424	User Interface Design	1-2
GS 324	Sociology	3-0
	Electives I	1-2

8th Semester

Course Code	Course Title	Cr. Hrs.12
RES 485	Capstone Project	0-3
GS 422	Professional Ethics	3-0
RES 430	Field Practice	0-3
	Electives II	1-2

Animation Stream

Course Code	Course Title	Cr. Hrs.
CA 417	Advance Animation Techniques	1-2
CA 419	Video for Visual Effects	1-2

Video Production Stream

Course Code	Course Title	Cr. Hrs.
CA 421	Non-Linear Editing	1-2
CA 423	Cinematography & Lighting Techniques	1-2

Graphic Design Stream

Course Code	Course Title	Cr. Hrs.
CA 425	User Experience Design (UX)	1-2
CA 427	Advance Campaign Design	1-2